

# Pecyn Dogfennau



Mark James LLM, DPA, DCA  
Prif Weithredwr,  
Chief Executive,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
County Hall, Carmarthen. SA31 1JP

DYDD IAU, 14 MAWRTH 2019

**AT: YR AELOD O'R BWRDD GWEITHREDOL DROS  
DIWYLLIANT, CHWARAEON A THWRISTIAETH**

YR WYF DRWY HYN YN EICH GALW I FNYNCHU CYFARFOD  
O'R CYFARFOD PENDERFYNIADAU AELOD Y BWRDD  
GWEITHREDO DROS DIWYLLIANT, CHWARAEON A  
THWRISTIAETH A GYNHELIR YN Y YSTAFELL GYFARFOD  
ADFYWIO, NEUADD Y SIR, CAERFYRDDIN AM 10.00 YB, AR  
DYDD IAU, 21AIN MAWRTH, 2019 ER MWYN CYFLAWNI'R  
MATERION A AMLINELLIR AR YR AGENDA ATODEDIG.

*Mark James* DYB

PRIF WEITHREDWR



AILGYLCHWCH OS GWELWCH YN DDA

Swyddog Democrataidd:	Martin S. Davies
Ffôn (llinell uniongyrchol):	01267 224059
E-bost:	MSDavies@sirgar.gov.uk
Cyf:	AD016-001

# A G E N D A

1. DATGAN BUDDIANNAU PERSONOL.
2. COFNOD PENDERYNIADAU - 11EG CHWEFROR 2019. 3 - 4
3. CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU. 5 - 10

*Sylwer: - Nid oes hawl gan y wasg a'r cyhoedd fynychu'r cyfarfod. Bydd y cofnod penderfyniad yn cael ei gyhoeddi fel arfer o fewn 3 diwrnod gwaith.*

# Eitem Rhif 2

## CYFARFOD PENDERFYNIADAU AELOD Y BWRDD GWEITHREDO DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH

DYDD Llun, 11 Chwefror 2019

**YN BRESENNOL:** Y Cyngorydd: P. Hughes-Griffiths (Aelod o'r Bwrdd Gweithredol).

### Roedd y swyddogion canlynol yn bresennol:

H Parsons, Rheolwr Cynorthwyol Marchnata a'r Cyfryngau  
E. Bryer, Swyddog Gwasanaethau Democrataidd

**Ystafell Cyfarfod Adfywio, Neuadd Y Sir, Caerfyrddin. SA31 1JP. - 10.00 - 10.25 yb**

### 1. DATGANIADAU O FUDDIANNAU PERSONOL

Ni ddatganwyd unrhyw fuddiannau personol.

### 2. COFNOD PENDERFYNIADAU - 28AIN TACHWEDD 2018

**PENDERFYNWYD** llofnodi bod cofnod penderfyniadau'r cyfarfod oedd wedi'i gynnal ar 28 Tachwedd, 2018 yn gofnod cywir.

### 3. CEISIADAU AR GYFER Y GRONFA CYMORTH DIGWYDDIADAU

Bu'r Aelod Bwrdd Gweithredol yn ystyried adroddiad a oedd yn darparu manylion am y ceisiadau am gymorth o'r Cynllun Cymorth Digwyddiadau sydd wedi cael eu hasesu ac sy'n gyfanswm o £5,860.00.

**3.1 PENDERFYNWYD** cymeradwyo'r ceisiadau canlynol am gymorth o'r Gronfa Cymorth Digwyddiadau yn amodol ar y telerau a'r amodau arferol a bennwyd ym meini prawf y gronfa:-

Digwyddiad	Swm
<i>Great Welsh Marathon &amp; Half Marathon 2019</i>	£2,500
Gŵyl Ddefaid Llanymddyfri 2019	£2,000
Gŵyl Lenyddiaeth Llandeilo 2019	£1,360

**3.2 yn unol â meini prawf y gronfa ni fydd y ceisiadau canlynol yn cael cefnogaeth:-**

Diwrnod Hwyl i'r Teulu Cross Hands 2019
Gŵyl Cerddwyr Llanelli 2019
Gŵyl Gymunedol Excel 2019

**3.3 bod ystyriaeth o'r cais gan Superprix 2019 yn cael ei ohirio er mwyn cael trafodaethau pellach â'r ymgeisydd ynghylch trwyddedu diogelwch.**

**3.4 PENDERFYNWYD cadw ychydig o gyllid y gronfa wrth gefn yn sgil y posibilrwydd o gael ceisiadau sy'n sgorio yn uwch rhwng nawr a diwedd y flwyddyn ariannol ym mis Mawrth, 2020.**

---

**AELOD O'R BWRDD GWEITHREDOL**

---

**DYDDIAD**

**CYFARFOD PENDERFYNIADAU AELOD O'R BWRDD  
GWEITHREDOL DROS DDIWYLLIANT, CHWARAEON A  
THWRISTIAETH**

**21.03.19**

<b>Yr Aelod o'r Bwrdd Gweithredol:</b>	<b>Y Portffolio:</b>
<b>Y Cynghorydd Peter Hughes Griffiths</b>	Diwylliant, Chwaraeon a Thwristiaeth

**CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU**

**Yr argymhellion / penderfyniadau allweddol sydd eu hangen:**

Gofyn am gymeradwyo ceisiadau sydd wedi'u cyflwyno i'r Cynllun Cymorth Digwyddiadau ac sydd wedi cael eu hasesu, hyd at gyfanswm o £6762.

**Y Rhesymau:** Cael cymeradwyaeth i roi cymorth ariannol i ddigwyddiad a allai gyfrannu at y meini prawf penodedig o ran hybu effaith gadarnhaol digwyddiadau a gwyliau a Blwyddyn Diwylliant Rhydaman.

Y Gyfarwyddiaeth Y Prif Weithredwr Enw Pennaeth y Gwasanaeth: Wendy Walters	Swydd  Cyfarwyddwr Adfywio a Pholisi	
Awdur yr Adroddiad: Huw Parsons	Rheolwr Cynorthwyol Marchnata a'r Cyfryngau	Rhif Ffôn: 5826 Cyfeiriad e-bost: HLParsons@sirgar.gov.uk

**Declaration of Personal Interest (if any):**

**Dispensation Granted to Make Decision (if any): N/A**

**DECISION MADE:**

**Signed:**

DATE: \_\_\_\_\_

EXECUTIVE BOARD MEMBER



**EICH CYNGOR arleinamdani**  
www.sirgar.llyw.cymru

**YOUR COUNCIL doitonline**  
www.carmarthenshire.gov.wales

**The following section will be completed by the Democratic Services Officer in attendance at the meeting**

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

**EXECUTIVE SUMMARY  
EXECUTIVE BOARD MEMBER DECISION MEETING  
FOR CULTURE, SPORT & TOURISM  
21.03.19**

**EVENT SUPPORT FUND APPLICATIONS MARCH 2019**

**1. BRIEF SUMMARY OF PURPOSE OF REPORT**

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 7<sup>th</sup> March 2019, £7,860.00 has already been committed from the 19/20 fund whilst the following applications have been received and assessed against the criteria with recommendations listed below:

- i. Walk for Maggie's 2019: Recommended support **£0**
- ii. Festival of the Celts 2019: Recommended support **£1,300.00**
- iii. Llanboidy Tug of War 2019: Recommended support **£1,800.00**
- iv. Llandeilo Festival of the Senses 2019: Recommended support **£2,312.00**
- v. Gŵyl yr Orsedd 2019: Recommended support **£1,350.00**
- vi. Cyhoeddi llyfr ar hanes y Tabernacl, Hendy-gwyn: Recommended support **£0**
- vii. Spring 2019 10k, 5k and 2.5k Sponsored Challenge Runs: Recommended support **£0**
- viii. Welsh Diary Show 2019: Further information has been requested

Total amount recommended **£6,762.00**

**2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS**

With the scheme in past years oversubscribed in terms of requests v funds total, there is the option to keep some funds in reserve for the possibility of receiving higher scoring applications between now and the end of the financial year in March 2020. It would also be effective to support the potential plans forthcoming from the village and town of culture 2019.

Each event organiser will receive specific criteria evidence and items to be supported within their respective offer letters allowing for greater clarity on the impact of the council support

**DETAILED REPORT ATTACHED?**

NO



**EICH CYNGOR arleinamdani**  
www.sirgar.llyw.cymru

**YOUR COUNCIL doitonline**  
www.carmarthenshire.gov.wales

## IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters

Director of Regeneration & Policy

Policy and Crime & Disorder <b>YES</b>	Legal <b>NONE</b>	Finance <b>YES</b>	ICT <b>NONE</b>	Risk Management Issues <b>YES</b>	Organisational Development <b>NONE</b>	Physical Assets <b>NONE</b>
---	----------------------	-----------------------	--------------------	--------------------------------------	---	--------------------------------

### 1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

### 2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2018 / 2019

### 3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.

## CONSULTATIONS



**EICH CYNGOR arleinamdani**  
www.sirgar.llyw.cymru

**YOUR COUNCIL doitonline**  
www.carmarthenshire.gov.wales



I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters

Director of Regeneration & Policy

1. **Scrutiny Committee** N/A
2. **Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion
3. **Community / Town Council** N/A
4. **Relevant Partners** Meetings to discuss the actual delivery of the various events will be organised with the applicants and those from the Local Trade, Carmarthenshire Tourist Association and Visit Wales
5. **Staff Side Representatives and other Organisations** N/A

**Section 100D Local Government Act, 1972 – Access to Information**  
**List of Background Papers used in the preparation of this report:**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Carmarthenshire Destination Management Plan 2015 2020		<a href="http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8">http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8</a>
County Council's Transformations Regeneration Plan 2015-2030		<a href="http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx">http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx</a>
Event Support Scheme guidance & Criteria		<a href="http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8">http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8</a>

Mae'r dudalen hon yn wag yn fwriadol